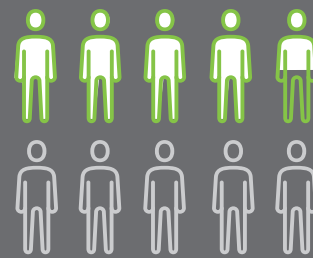


Chronic conditions are costing your business money

Humana's **Well-being Rider** can help



45% of Americans have a chronic condition¹

Our exclusive **Well-being Rider*** is a cash benefit program that helps you take control of costly chronic conditions with cash payouts for positive lifestyle changes.

It costs **5x more** to cover them on your medical plan



How it works

It's simple! Covered employees and family members earn cash as each step is completed.

1 Complete a wellness screening

Earn cash!

2 Sign up for a lifestyle reward program**

Choose a weight loss, smoking cessation, nutrition or health coaching program.

Earn cash!

3 Finish a lifestyle reward program

Or participate for 90 days

Earn cash!



Contact your Humana representative today!

*Well-being Rider is only available with Accident, Critical Illness and Cancer or Hospital indemnity, and may not be available with every product in every state.

**Diagnosis required for obesity, high blood pressure, high cholesterol, diabetes, cancer and heart disease to sign up for a lifestyle reward program.

Humana®

¹ www.fightchronicdisease.org/sites/default/files/docs/GrowingCrisisofChronicDiseaseintheUSfactsheet_81009.pdf

Humana Workplace Voluntary Benefits are insured by Humana Insurance Company, Kanawha Insurance Company or Humana Insurance Company of New York.