

Paid Ad Copy

Static Ads:

Version 1

Primary Text

Suffering from chronic knee pain? The specialists at Beacon Bone & Joint and the ROSA Knee System could have you back to normal in no time.

Headline

Knees Not What They Used to Be?

Description

Learn About ROSA Knee System

CTA: Get Started

Version 2

Primary Text

Beacon is proud to offer the ROSA Knee System to help keep you moving, with less time in hospital, reduced pain and faster recovery time.

Headline

Find Out if Rosa is Right for You

Description

The Robotic Surgical Assistant at Beacon

CTA: Learn More

Static Retargeting:

Version 1:

Primary Text

Don't let knee pain keep you down. Beacon Bone & Joint has solutions for you, including ROSA Knee Replacement.

Headline

ROSA Robotic Surgical Assistant

Description

Keeping you moving

CTA: Get Started

Version 2:

Primary Text

Don't put off knee replacement surgery. Get personalized, caring support from Beacon Bone & Joint, combined with robotic technology and industry-leading knee implants.

Headline

Introducing ROSA Knee Replacement

Description

Keep Your Life Moving

CTA: Learn More